











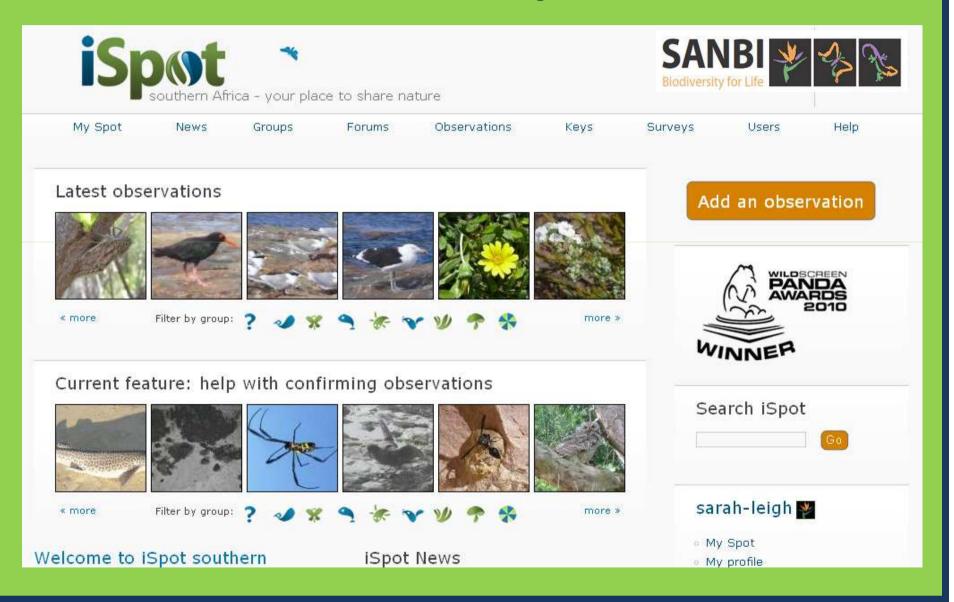








## What is iSpot?



#### Collar Sunbird

« previous

next »

Observed by tony rebelo (1) W & (2) W on 22nd April 2011









(Added to iSpot on 14th May 2011)





On our arriving at Nature's Valley this sunbird immediately discovered an interloper in the mirror until I got too close and it flew off.

Location: Natures Valley

#### False scorpion

Observed by mikeswright on 5th March 2011

(Added to iSpot on 14th March 2011)



Extremely small arachnid with false pincers, no stinging tail and 8 legs.

Location: D448 Rd, St Lucia Park

#### chameleon

Observed by lynmac ( on 9th April 2011

(Added to iSpot on 18th April 2011)



Location: In my garden

#### Serval

Observed by Mark Keith on 29th July 2010



(Added to iSpot on 25th May 2011)



Recorded by a Moulterie digital trail camera on Kwalata Game Ranch (Dinokeng Big! Conservancy) on "video" function. This is a screen grab from the video.

Location: R734, Cullinan

## Where it all started...



UK launch 2008

14 500 users

75 000 observations

5700 species

97% identified











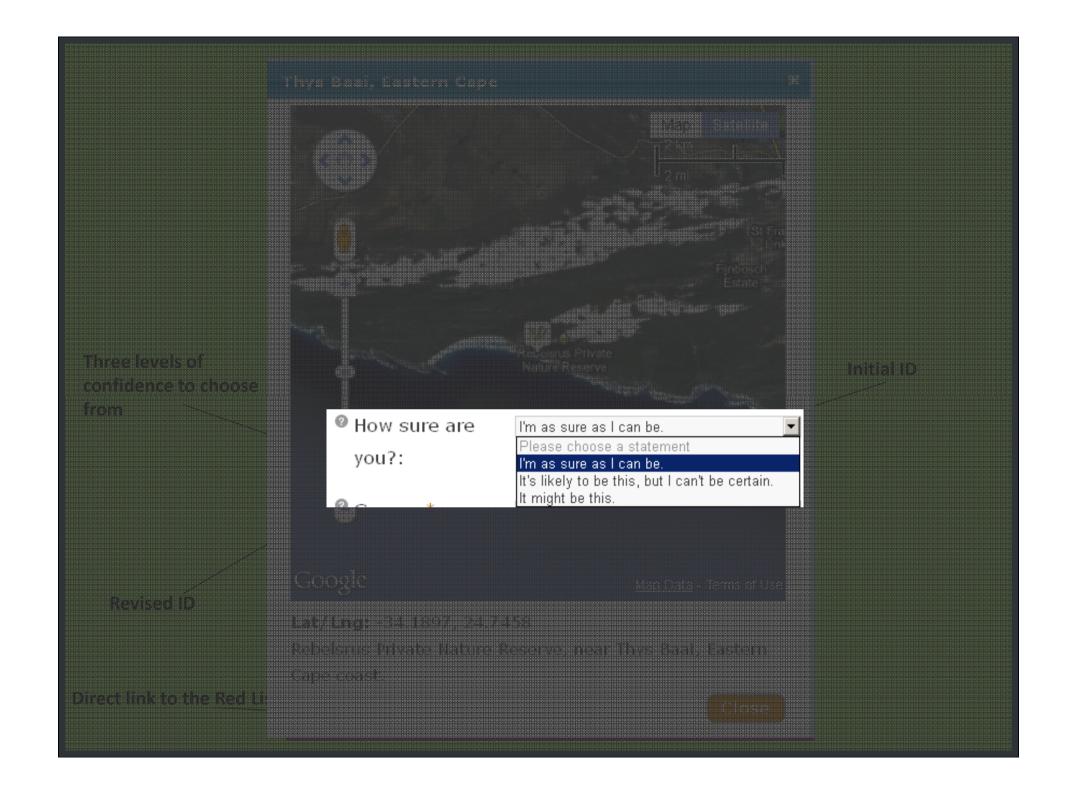
## iSpot's valuable contribution



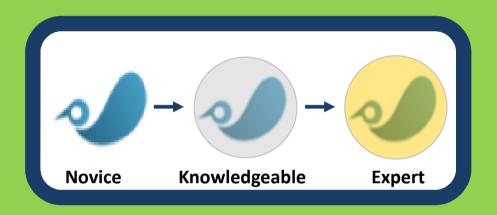


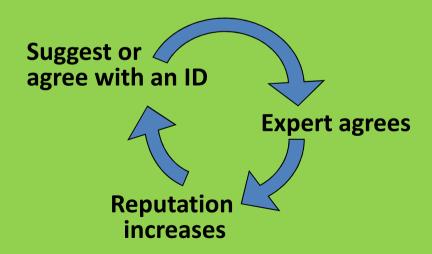






## Reputation on iSpot





## The iSpot learning curve

#### Atlas/Survey/Database









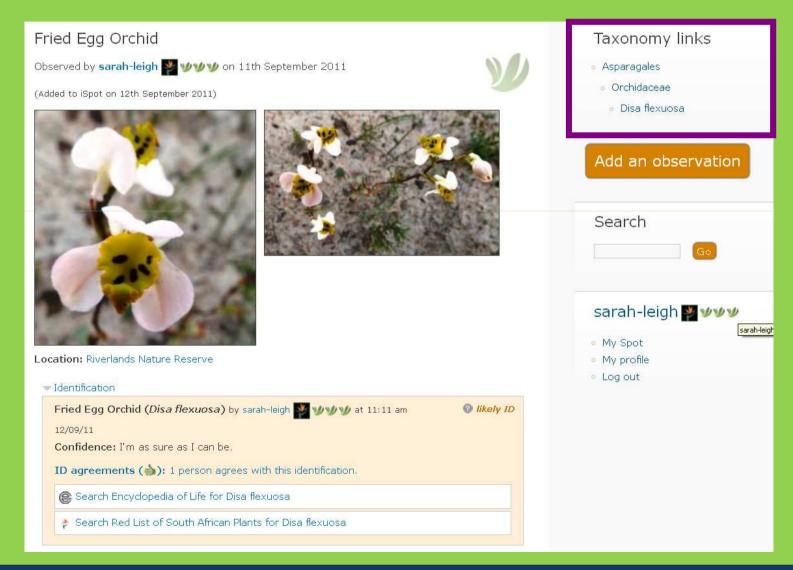


## The iSpot learning curve

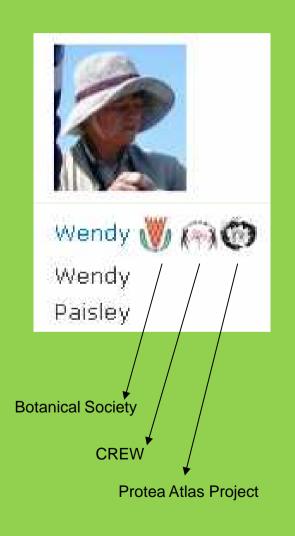


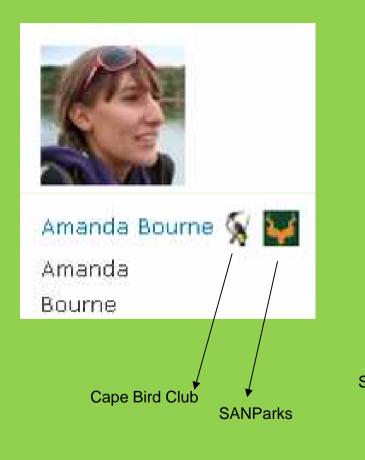


# Use the autocomplete dictionary Navigate the taxonomy



#### **Badges for societies**







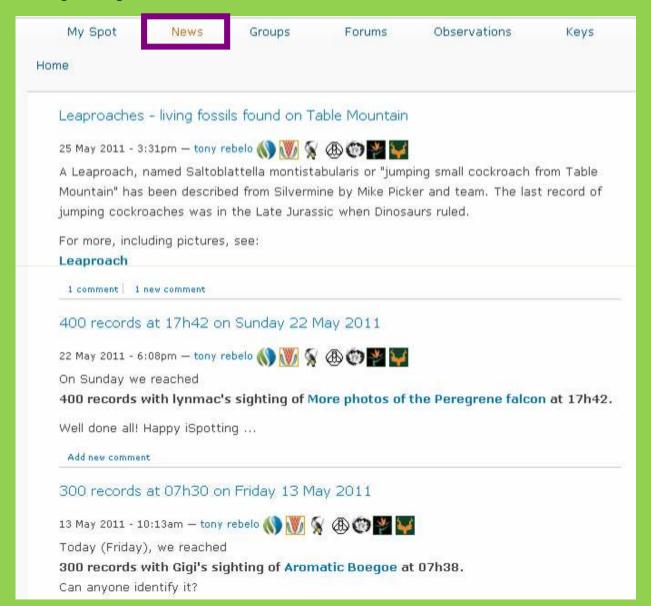
#### **Forums**

Forums			
Forum	Topics	Posts	Last post
iSpot Groups Forums			
Mac Amphibians and Reptiles	1 1 new	1	3 weeks 2 days ago by tony rebelo 🕔 쀐 🦃 🚳 🍪 👺
<b>⊠</b> Birds	0	0	n/a
⊠ Fish	0	0	n/a
☑ Fungi and Lichens	0	0	n/a
☑ Invertebrates	1	3	1 week 2 days ago
	1 new		by tony rebelo 🅔 W ⋦ 🐠 🍏 👺 👺
Mammals	1	1	3 weeks 2 days ago
	1 new		by tony rebelo 🅔 ∭ 🙀 🚳 🍪 👺 🐺
☑ Other organisms	0	0	n/a
☑ Plants	3	4	2 weeks 1 day ago
	1 new		by tony rebelo 🅔 😿 🖟 🍪 👺 🡺
Site Feedback Forum			
☑ Site Feedback Forum	0	0	n/a
∪ser feedback	22	66	22 hours 56 min ago
Tell us what you think here	13 new		by Jonathan 🕔
	2	2	1 day 21 hours ago
an incommittee there	2 new		by tony rebelo 🅔 👿 🖇 🚳 🕶 🎇

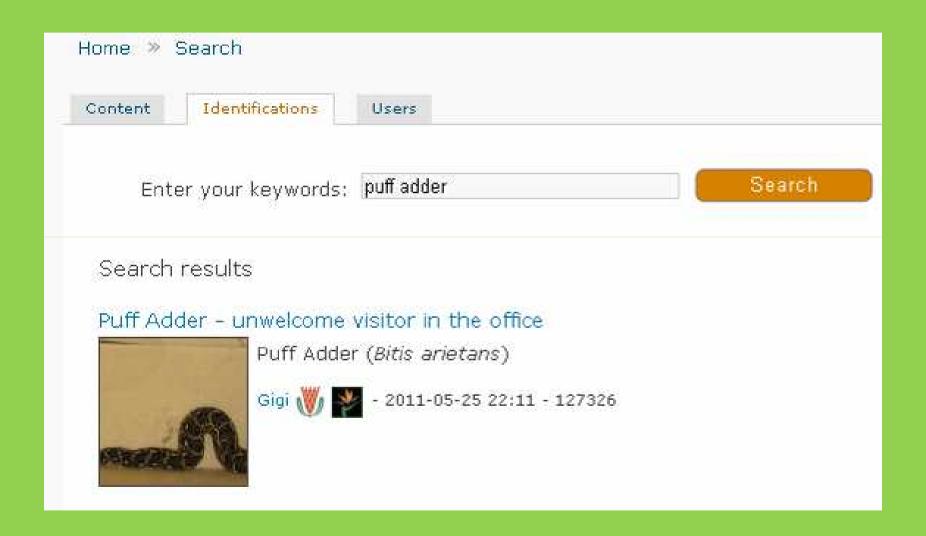
#### **Personal customization**



#### Keep up with local conservation news

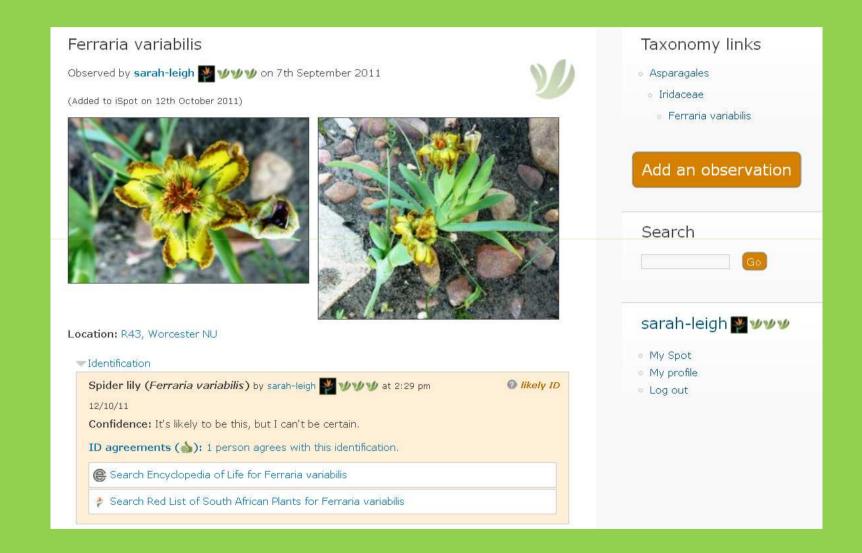


### Search for locality/topic/species

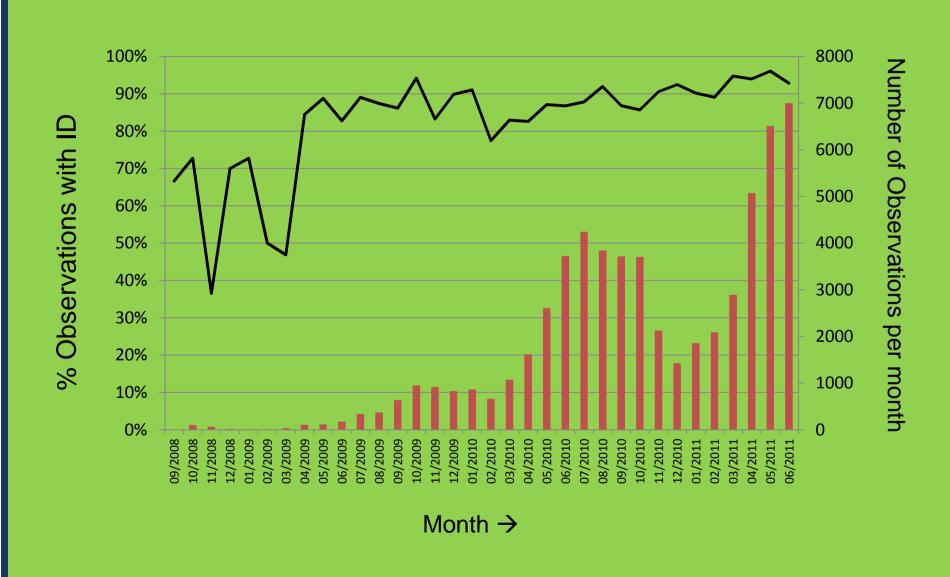


## **Reasons for success**

#### Quick identifications, for free



#### iSpot is scaleable



#### Local relevance

Create a digitag for your own project Request the iSpot community to help

**Exisiting appeals: Orobanche, Protea Colour, Aliens** 

**Species lists by Friends Groups** 



#### Social networking appeal



Jonathan 🚯

Jonathan Silvertown Milton Keynes Plants mainly



Margaret (W)

Margaret Kahle Cape Town

Biodiversity preservation and restoration



Gigi 🕠 👺

Cape Town Biodiversity



Glenda W

Glenda



hamishr (1)

Hamish Robertson Cape Town Ants



jennyp (10)

Jenny Potgieter George

Plants, mainly fynbos. Hiking



Callan Cohen 😿 🐒

Callan Cohen Cape Town

All aspects of natural history, especially experienced in birds, but also botany, etc.



mandy

Mandy Noffke

Cape Town

Wetlands & restoration

## iSpot southern Africa

**Released in March** 

250 users

5000 observations

4500 identifications













## Our own success stories

## Cytinus capensis





...back from extinction!

## The iSpot Vision

Distributional data for conservation

One site to feed other atlas & databases
Revive taxonomy

"Create a new generation of naturalists"
by involving public in citizen science



## What is your role?

Calling all experts
Start iSpotting!
Help to develop Bayesian keys
Partnering with atlas projects
Spread the word















# Relevance to issues at Thicket Forum...

Andrew Knight: "Scientists don't know/have everything" "Need to engage in social learning"

**Christo Marais: "Datasets for primary science"** 

Div deVilliers: "Need the help of the public to alert on criminal activity"

**Eileen Campbell: A need to know where rare communites are** 

#### **Testimonial from Sir David Attenborough**

"Learning the names of animals and plants can be great fun... All great naturalists, Charles Darwin included, started off this way...

iSpot has already had a great success in encouraging people of all ages and all backgrounds, to take this first step...

This remarkable project that has been initiated to run so successfully deserves all the help it can get to ensure it continues." 18 Soptedani 2021

#### To Whom It May Concern

Learning the names of animals and plants is great fun. At the very lowest level it gives a pleasure akin to collecting stamps. But it also does things of far greater importance. It enlivens any country walk. It enables people to chart the progress of the seasons. It adds depth to our comprehension of the complexity and multiplicity of the natural world. It the very foundation of the natural sciences. All great naturalists, Charles Darwin included, started their studies in this way

iSpot has already had a great success in encouraging people of all ages and all backgrounds, to take this first step. And an understanding of the natural world has never been more important than it is now if people are to support the measures that we must take to protect our environment from the increasing dangers that threaten it. I believe this remarkable project that has been initiated and run so successfully by the Open University, deserves all the help it can get to ensure that it continues.

from David Attenborough

# Thanks See you on iSpot!

http://za.ispot.org.uk





